

**Kittitas County**  
Quit Line Data Summary  
January 1 - June 30, 2005

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 87</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	0.9%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.6%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 86</b>	<b>N = 10,080</b>
Female	65.1%	61.2%
Male	34.9%	38.8%
<b>Race/Ethnicity</b>	<b>N = 80</b>	<b>N = 8,813</b>
People of Color	13.7%	9.5%
White	86.3%	90.5%
<b>Age</b>	<b>N = 86</b>	<b>N = 9,893</b>
Less than 18 years old	0.0%	1.5%
18 - 24 years old	44.2%	18.1%
25 - 34 years old	17.4%	25.4%
35 - 44 years old	23.3%	22.0%
45 years and older	15.1%	33.0%
<b>Education</b>	<b>N = 86</b>	<b>N = 9,282</b>
Did not graduate high school	5.8%	20.8%
High school graduate	33.7%	34.4%
Some college/vocational school	52.3%	34.8%
College graduate	8.1%	10.0%
<b>Caller Type</b>	<b>N = 87</b>	<b>N = 10,635</b>
General Information	1.1%	7.2%
Health care provider	1.1%	1.9%
Tobacco user	97.8%	90.9%
<b>Payer Type</b>	<b>N = 68</b>	<b>N = 7,421</b>
Insured	42.6%	37.4%
Uninsured	36.8%	33.0%
Medicaid	20.6%	29.6%
<b>Heard About</b>	<b>N = 79</b>	<b>N = 8,468</b>
Past caller	8.9%	13.4%
Employer/worksites	0.0%	1.3%
Health care provider	22.8%	23.4%
Television	10.1%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	1.3%	0.2%
Radio	3.8%	3.9%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	6.3%	4.3%
Family or friend	31.6%	28.1%
Health Department	12.7%	3.2%
School	2.5%	1.8%